

EMPLOYEE PERKS:

Attract and Retain Workers for Your Small Business



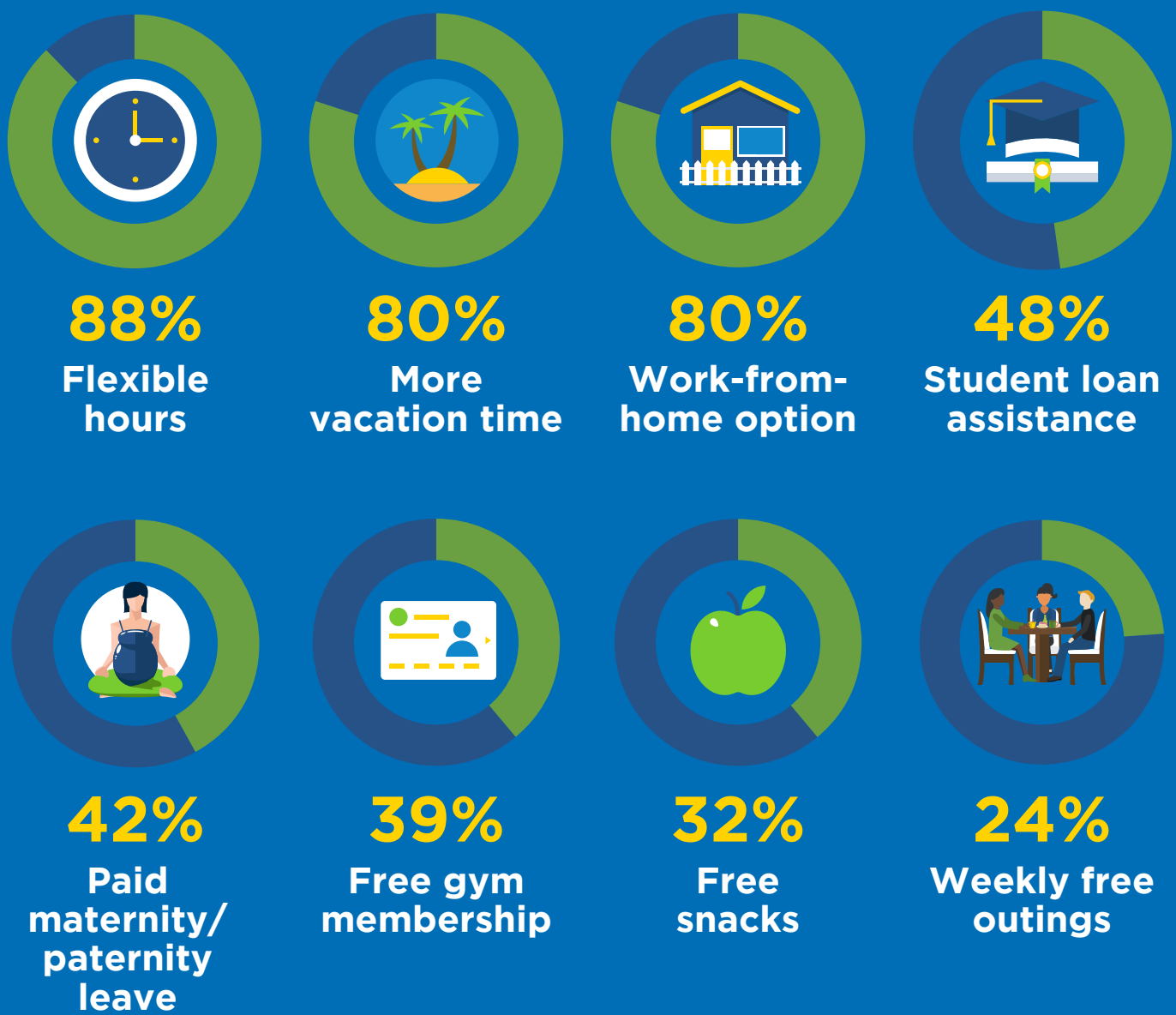
What are employee perks?

Privileges granted to employees in addition to their salaries and benefits. They have little to no cash value.

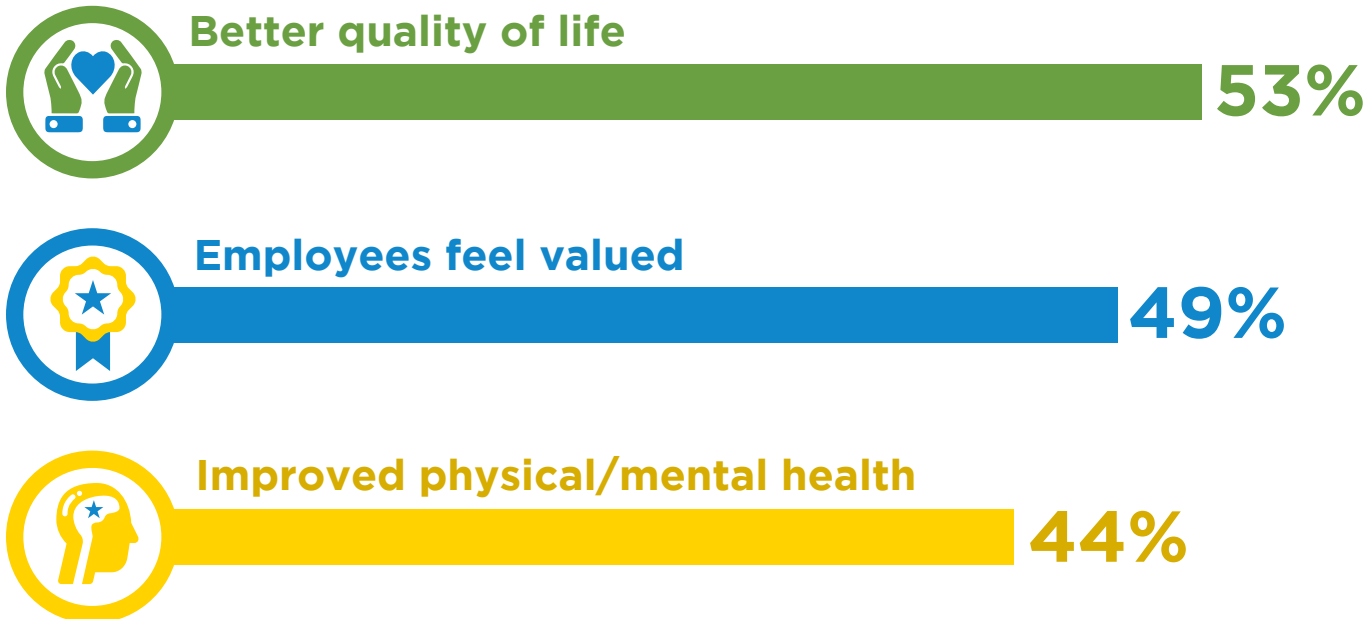
Perks can attract new employees over higher pay



Percentage who said the perk would be taken into consideration when choosing a job

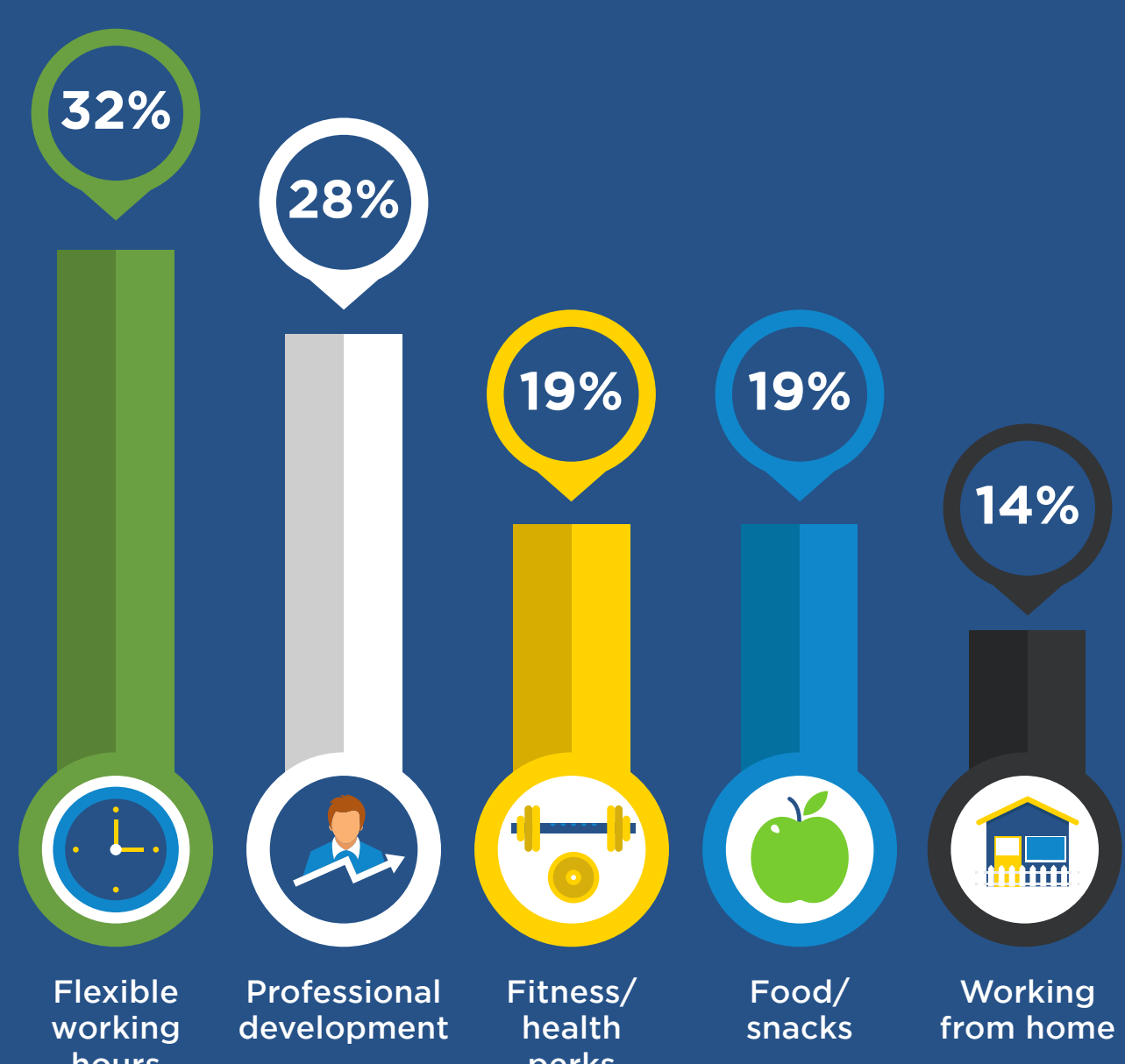


Perks contribute to employee satisfaction



4 in 5 Employees Want Benefits or Perks More Than a Pay Raise

Most Common Employee Perks



But 42% of full-time employees have no employee perks at all.



A SCORE mentor can help you determine what employee perks your small business can provide.



www.score.org

Sources:

- <http://www.businessdictionary.com/definition/perks.html>
- <https://hbr.org/2017/02/the-most-desirable-employee-benefits>
- <https://clutch.co/hr/resources/why-employee-perks-company-culture-matter>
- <https://www.glassdoor.com/blog/ecs-q3-2015/>